



Ebdatt Al-Sharq
for Advertising and Digital Marketing

Marketing

as it should be



Marketing with us will lead you to a world of creativity in achieving your aspirations, by providing many promotional services in innovative ways that enable you to achieve your marketing goals with high efficiency

as our professional team plans and implements the latest marketing strategies through social media and Google ads, and our motto in that is

*your success
is our success*





We devise complex tactics and plans



We're always on the lookout for new ideas and ways to improve



We do extensive research and analysis


Why should you choose Ebdatt Alsharq



At all times we are dedicated to our clients

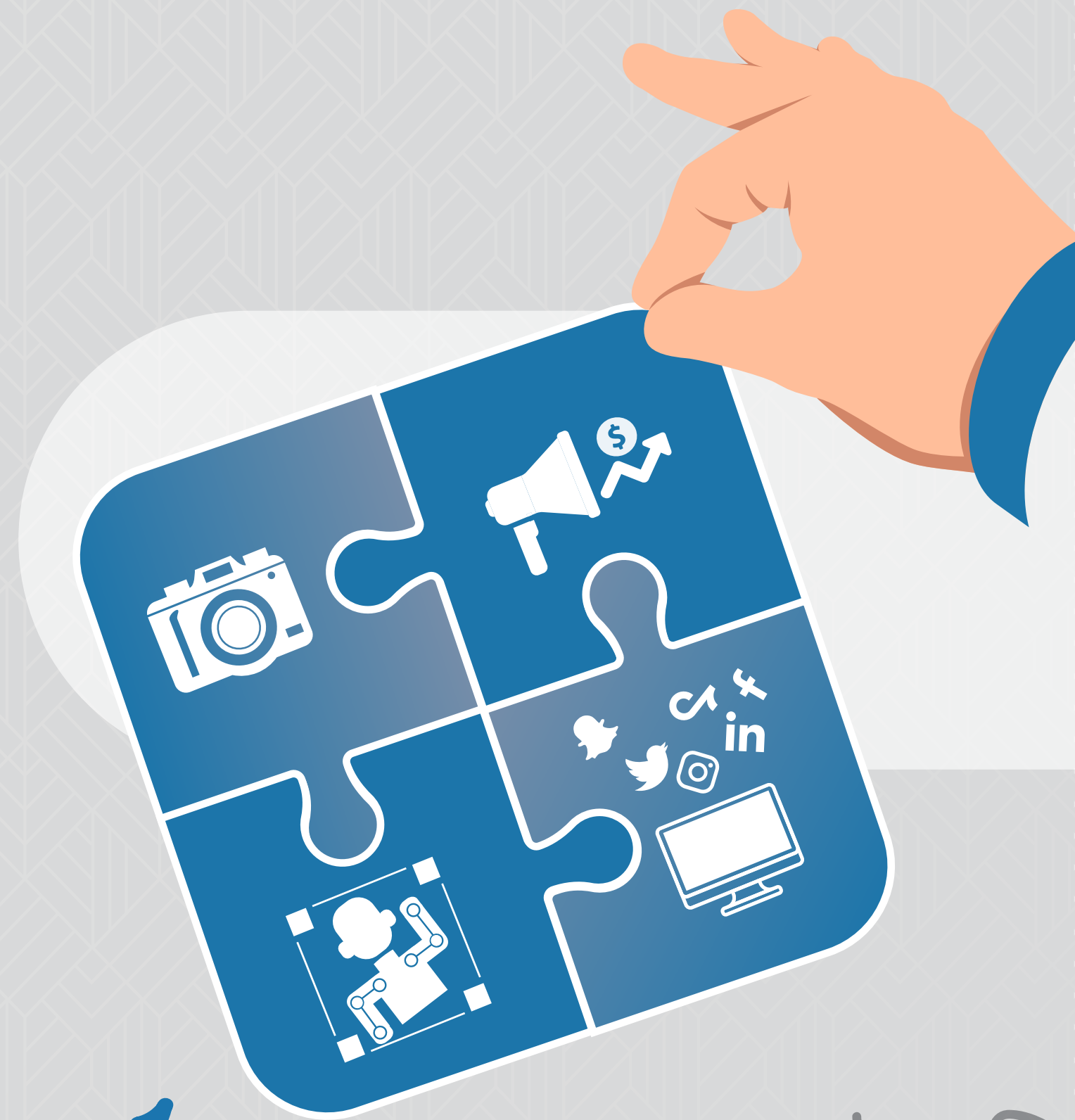


We thrive at executing plans



We aim to increase the incomes while avoiding waste

What do we offer you within our digital marketing services



1

Managing social media accounts

We manage your pages in ways that support your appearance in a distinctive way in proportion to your target audience, while preparing your pages and putting together appealing content that carries the foundations of the most appropriate creative content and places it in the right place to deliver your message to your visitors clearly and distinctly.



What the **social media account management service** includes



Examining the customer's behavior, his products, and the target group



Examining the accounts and content of competitors



Preparing a monthly content publication schedule in detail



Account creation, header design, and bio writing



Reservation of a domain in proportion to the name



Creating accounts with activity-appropriate names



Content creation that is consistent with the brand's goal and identity



Writing original content (post + captions + hashtags)



Advice and recommendations



Managing interaction and respond to messages and comments



Making designs in the size of stories, snapchat and tik tok



Scheduling content for publication and follow-up



platforms include (Facebook - Twitter - Instagram - LinkedIn - Google Business Profile Shares)

2

Paid Promotion

We research and analyze your products comprehensively, discovering your marketing strengths, and assisting you in promoting them to attract your target customers through paid promotions on social media platforms and various Google advertisements, all in accordance with your budget, vision, and objectives.



What the paid promotion service includes



A market and marketing research study for promotional campaigns



Plan of high targeting (demographic, spatial, behavioral and occupational)



Choosing the most relevant keywords



Campaigns are distributed across platforms based on the most relevant activity and marketing goal



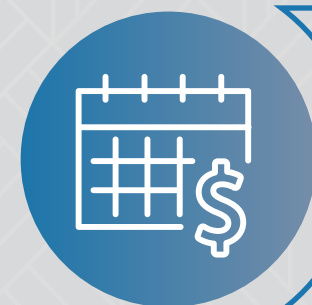
Google advertisements + social media platforms



Optimal budget investment by starting with the A/B Testing strategy to avoid losses



Periodic campaign performance reports with key performance indicators

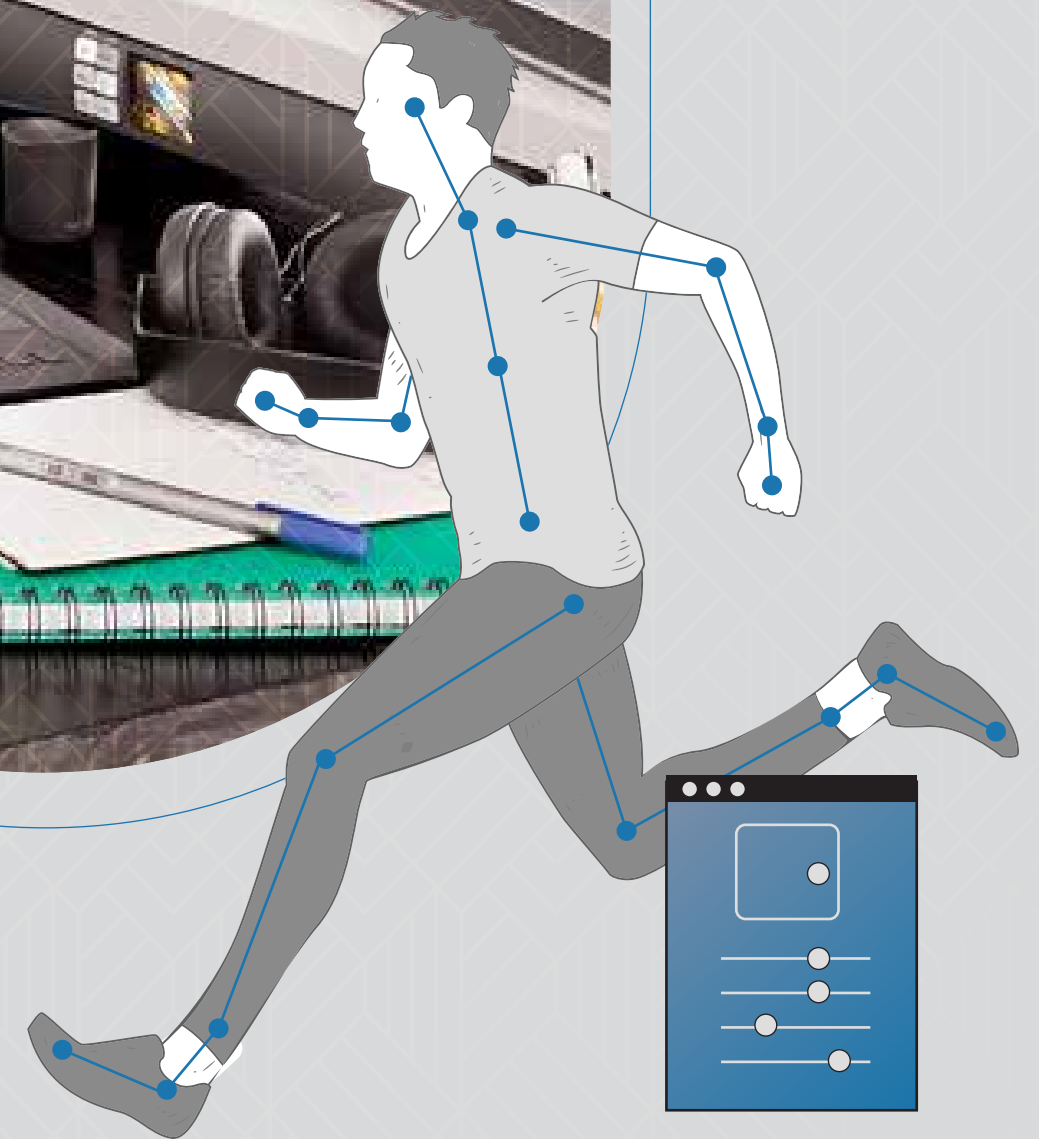


Monitoring and development, as well as continual campaign flow improvement

3

Motion Graphics Design

When you introduce your activity or product in a creative and brief way using motion graphics, you draw your customers closer to you and you make them want to use or purchase your product. We provide you with the motion graphics service in an appealing and integrated approach to obtain the engagement you desire.

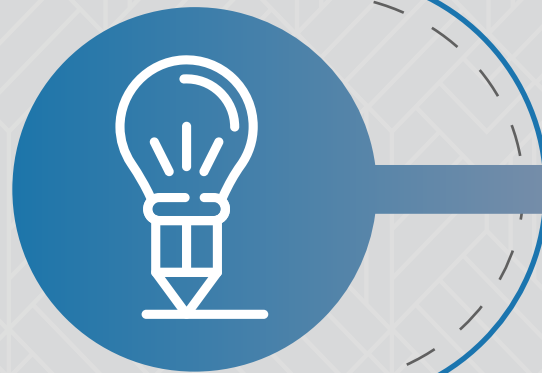


What is included in the **motion graphics service**

Developing new ideas
and creating the story
and script



Writing and drafting
texts in a dynamic and
innovative manner



Drawings and illustrations
that reflect your identity
and ambitions



Selecting the best audio
materials for dialogues
and voice comments



Animation in a
joyful and vibrant
manner



4

Professional photography

With Ebdaat Alsharq Advertising, you will get professionally appealing advertising images and videos that use the latest photography techniques and methods in a variety of creative ways that motivate your customers to get involved, demand, and buy enabling you to achieve your marketing goals.



What the professional photography service includes



Preparing the most suitable equipments according to client requirements



Video compilation



Editing



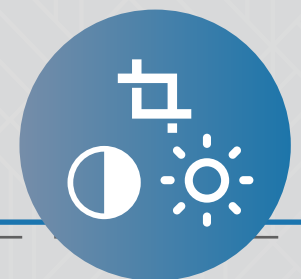
Templates for photos with logo and contact information



planning shooting scenario



Editing and adding voice commentary



Editing and retouching photos

5

Marketing partnership

We provide our partners with all of their digital marketing services for growth and progress in a manner that commensurate with their budgets and needs, as we build and configure integrated strategies and plans through which we harness our knowledge and experience to reach your target audience through a set of marketing operations, which we separate specifically for you and implement with high professionalism to enhance your digital appearance in an appealing and impressive manner.

You can be confident that our complete services will play an essential part in assisting your institutes marketing process in reaching your marketing objectives of growing sales and profits and raising your brand.



*your partner
to success*



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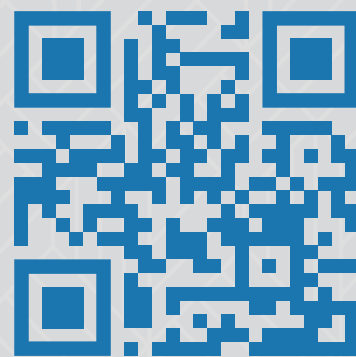
Make the difference for you



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We are happy with your contact

